

**Simplicity... Empowerment... Control...**

## Your world at your fingertips

In today's challenging economy, you need a solution that will help your salespeople, managers, and executives become more effective, efficient and agile when dealing with customers, opportunities and prospects.

**BRM 6.0** provides you with a simple, intuitive interface that will ease user adoption, while delivering powerful features and functionality that will enable your company to help grow revenue, increase customer satisfaction and reduce expenses.

**BRM 6.0** provides a complete customer view across your entire organization. Sales, marketing and customer support will have real-time access to all key customer information.

## All the Features you Need

- Complete 360 degree view of customers
- Account and Contact Management
- No-click Account Creation
- Opportunity Management
- Lead Management
- Pipeline Analysis and Forecasting
- Configurable workflow and approvals
- Tasks and Activity Tracking
- Email and MS Word Templates
- One-click Quote Creation
- Document Management
- Email Capture and Mining
- Reports and Analyzers



## Ease of use

- Simple Point and Click environment
- Online, offline and mobile access
- Seamless integration with MS Outlook Contacts, Calendar, Email and Tasks
- Seamless integration with MS Office
- Real-time remote access via ANY Mobile Device

## Works on ANY Mobile Device



### BRM Mobile 2.0

provides real-time access to all your client information, anytime, anywhere, directly from your Smartphone. Whether viewing client information before a meeting, or capturing activities after a meeting, or accessing and emailing a document, **BRM Mobile 2.0** is the answer.